



ALLOCATING SALES TERRITORIES.

Learning through Gaming for Professionals



Allocating & Managing Sales Territories through Digital Gaming.

Efficient Territory Allocation

In order to achieve sales team targets, Sales Managers have to master the art of efficient allocation of territories to staff, enabling them to meet more prospects and increasing their chances to close the sale.



Analysis and Strategic Decision Making.

Learners work independently as Sales Managers in a virtual simulated team. They have to analyze data, and make territory allocation decisions that will increase the chances of closing higher sales numbers and increased team performance.



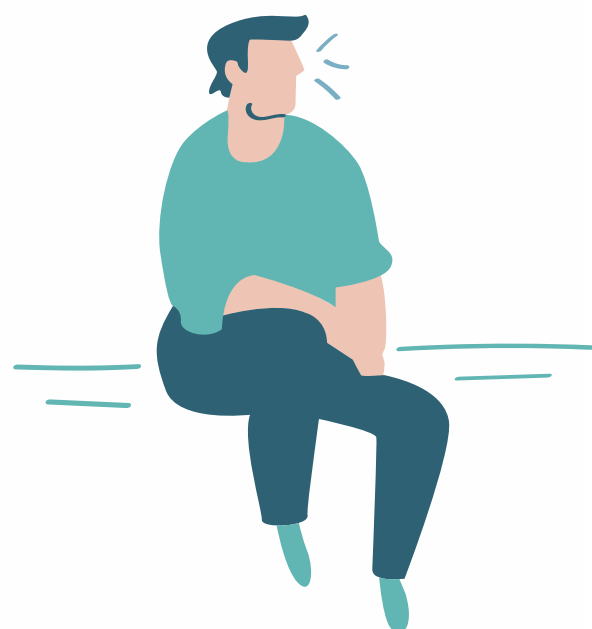
Assured Value Delivered.

Our aim is to keep the learning practical & relevant, and we aim to create an environment for Professionals to apply and experience their learning of concepts, that will accelerate their Corporate readiness.



Net Promoter Score of >92pct

All our Delegates have reported highest level of learning engagement and also relevance of learning to the real world environment leading to accelerated learning transfer.



Axl Learn is an EduTech company that designs and develops Digital Learning Simulators that are relevant to, and mimics the real world Business Environment, People, and Customers, for a collaborative classroom or virtual learning experience.

Virtual or Classroom Experience.

Our Simulators are best experienced when Students form teams to make collaborative decisions. The simulators are designed to be either experienced in a classroom or a virtual environment.



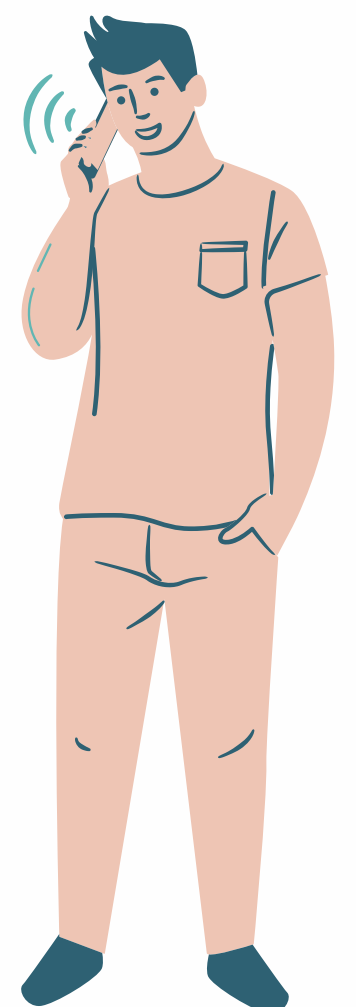
Competing to be a leader in Sales Management

The Simulator is designed to engage Professionals as they compete against other Learners, to achieve increased team sales targets, while managing real world challenges and sales team Avatars who respond like real world people.



Our Client list is Impressive.

We invite you to visit our website, to view the list of clients and the industries that our Simulators have been adopted at. While you are at it, do review our Client testimonial videos too.



Designed and Developed by
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An Axl Learn Company

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