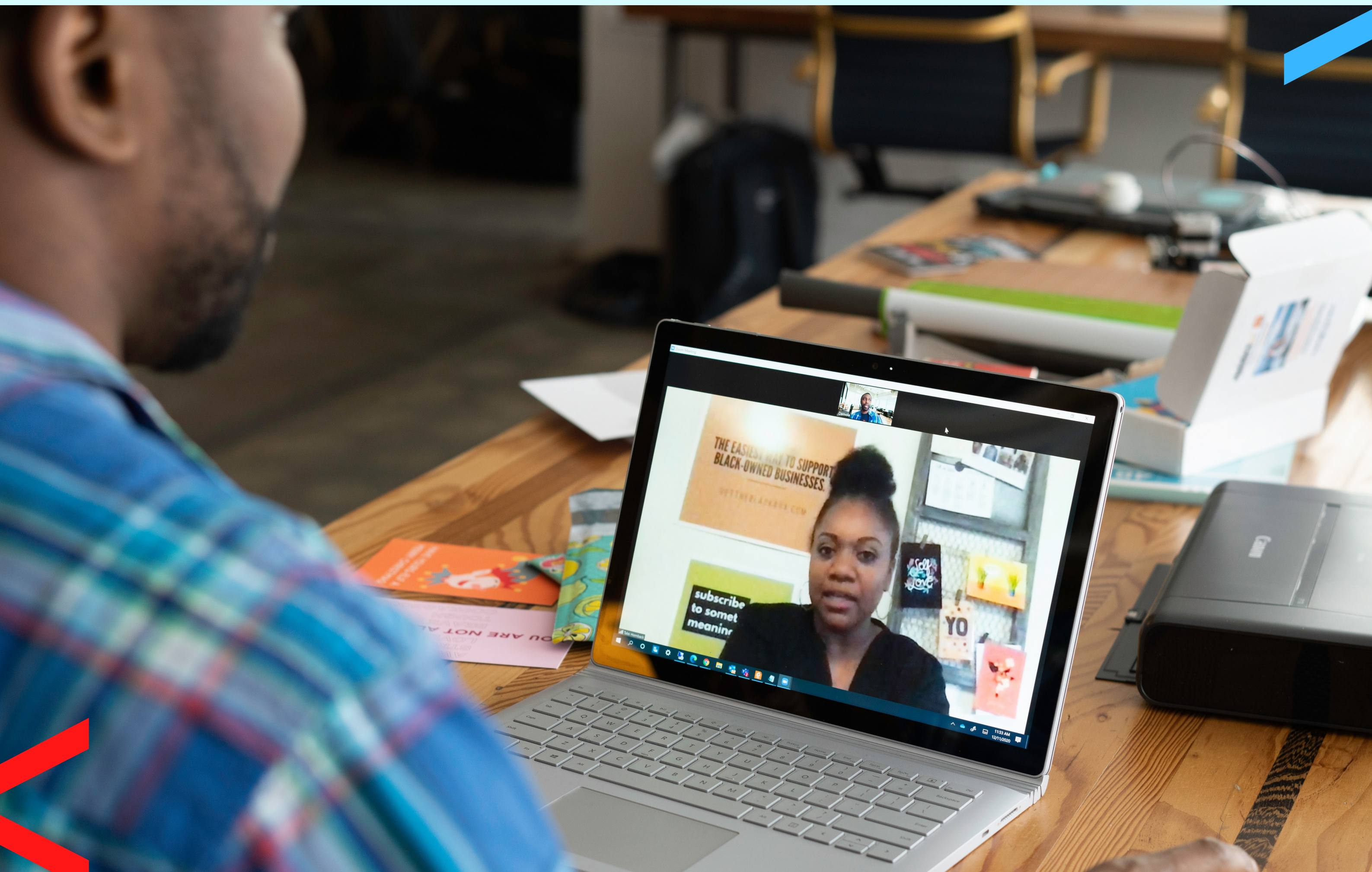




SALES LEADERSHIP & MANAGEMENT

Learning through Gaming for Sales Managers



Successfully Leading and Managing a Sales Organization.

Achieving Sales through your People.

In this course, Learners will plan a sales strategy, allocate sales targets to Staff (who are avatars), lead them with all the tools, develop their skills and build a will to succeed.



Group Analysis and Strategic Decision Making.

Learners will work in groups of 2 each and play the role of a Sales Managers in a virtual simulated team. They have to analyze data, and make sales and people decisions that will increase the chances of increased team performance.



Assured Value Delivered.

Our aim is to keep the learning practical & relevant, and we aim to create an environment for Professionals to apply and experience their learning of concepts, that will accelerate their Corporate readiness.



Net Promoter Score of >92pct

All our Delegates have reported highest level of learning engagement and also relevance of learning to the real world environment leading to accelerated learning transfer.



Designed and Developed by
SimWorks Online,
An Axl Learn Company

Axl Learn is an EdTech company that designs and develops Digital Learning Simulators that are relevant to, and mimics the real world Business Environment, People, and Customers, for a collaborative classroom or virtual learning experience.

Virtual or Classroom Experience.

Our Simulators are best experienced when Students form teams to make collaborative decisions. The simulators are designed to be either experienced in a classroom or a virtual environment.



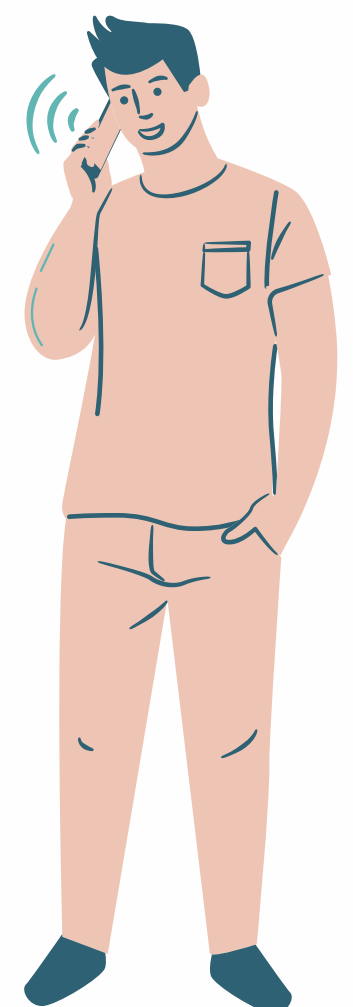
Leading People & Process as a Sales Leader

The Simulator is designed to engage teams as they compete against others, to achieve increased team sales targets, while managing real world challenges and sales team Avatars who respond like real world people.



Our Client list is Impressive.

We invite you to visit our website, to view the list of clients and the industries that our Simulators have been adopted at. While you are at it, do review our Client testimonial videos too.



Call us on
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